**Subject Line: Roth IRAs – Is There a Right Time to Convert?**

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Hello {recipient.firstname},

You may be thinking that the boat to open a Roth IRA has already sailed away, but that’s not true. A Roth IRA can still be on your horizon, you just have to find the right timing; and that’s easier to do when you know what opportunities to look for. In our FREE whitepaper, “[*Roth IRAs: It Doesn’t Have to be a Young Person’s Game*](http://info.preferredtrustcompany.com/sdbj-rothconversion-download)”, Preferred Trust Company has compiled five scenarios where it would be the opportune time for anyone to convert their Traditional IRA or old 401k to a Roth IRA. Click the button below to learn more:

If you are seriously considering a Roth conversion, we strongly encourage you to consult a tax professional to discuss the potential tax implications.

CTA Button - “[CLICK HERE](http://info.preferredtrustcompany.com/sdbj-rothconversion-download)”

Now until December 31st, 2021, Preferred Trust will **waive** the **establishment fee and first year administration fee** for all new accounts. Get started today by filling-out an application [online](https://preferredtrustcompany.com/self-directed-ira-applications/?utm_campaign=Hubspot%20Leads&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-_Kqa6swJk44uxVrNy-LGBKX2p5_s-wgb6za9X8ktWrEHTwZjS62TgN9Y_2DxJ--Imitbcp), no promo code needed to take advantage of this offer.

If you have any questions, please feel free to give us a call at 888-990-7892 or to schedule a FREE consultation at your convenience [CLICK HERE](http://info.preferredtrustcompany.com/preferred-trust-company-consultation?utm_campaign=Hubspot%20Leads&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-_Kqa6swJk44uxVrNy-LGBKX2p5_s-wgb6za9X8ktWrEHTwZjS62TgN9Y_2DxJ--Imitbcp).

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