RHJ Blog – Webinar Event for PTC/Ignite 8.24.22 Announcement

**Headline: 2 Steps to Take Advantage of Your Real Estate Expertise to Save for Retirement**

As markets fluctuate, laws change, and taxes inevitably increase, it is more apparent than ever before that American’s need to employ every advantage at their disposal to reach their retirement goals.

As a savvy real estate investor, you know that this asset is a consistent, high performing investment. But have you considered taking advantage of your expertise in your retirement strategy?

This can be accomplished in 2 simple steps. Step one - become a Trust Deed investor with a company that shares your values, such as mitigated risk, transparency, and predictable returns. Step two - establish a [Self-Directed IRA](https://preferredtrustcompany.com/why-self-directed-ira/) with the leading IRA custodian in the real estate industry.

Since 2011, Ignite Funding has been providing private investors with passive investments in real estate throughout the [Western U.S](https://blog.ignitefunding.com/lending-expansion-ignite-funding-cultivates-roots-in-new-regions). Many choose to supplement their retirement savings by investing in [Trust Deeds](https://blog.ignitefunding.com/trust-deeds-a-real-estate-investment-for-all-investors) through a retirement account. Our sister company, [Preferred Trust Company](https://preferredtrustcompany.com/about-ira-custodian/), has over 15 years of experience of working with Trust Deed investors, making them the leading [IRA custodian](https://preferredtrustcompany.com/why-self-directed-ira/) for speed, quality of service, and excellence in [client experience](https://www.bbb.org/us/nv/las-vegas/profile/trust-company/preferred-trust-company-llc-1086-80528?utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-_01t8wNBnZXqCPwFu1e1GJ61uyUhRKfh-TrqpqfPS6FHEyX1Sh-YPwU8zzcWHfTuGiGrQa).

On Wednesday, **August 24th at 10AM PST** you are invited to a **FREE** virtual event where you will learn how to add passive investments collateralized by real property to your retirement portfolio.

Click the event card below to save your spot today!

Link Event Card on next page to - [https://us06web.zoom.us/meeting/register/tZMpf-uhrjwiHdLXAo-TEhM3bbbbWqGWu1Lr](https://url.emailprotection.link/?bHtZMPPtl4kUE_Spf2FZL_OxLFLUwE2SkDr60s5MbKyhQdOS1T52fdURVg7BedyF4r5twZJurhHu4IvF_MNoReT9KlQ-8A0XZp7QorIHUzS0XqE-2zjMf9Ss-U1YqO8CsuDiwNPuvsBzgBFkVdWcrc3lFs0zgTAnx6nLsekW1YrM~)s



Unable to attend the event on that date? [CLICK HERE](https://info.preferredtrustcompany.com/preferred-trust-company-consultation?utm_campaign=Hubspot%20Leads&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz--dZIriR0iO5ka1UEcnV5T46NIWCDFrTPNS6Sg76k74a907j71Ppp4U9pkFeOURoPqcFHra) to schedule a **one-on-one Zoom session** at a time that works best for you.

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